

# Talent “Developments”

B V - A T D

### SPECIAL POINTS OF INTEREST:

- Farewell from the Chapter President
- Read About our January Speaker
- Why not go for it? Benefits of a professional certification
- Meet the 2016 Chapter Board of Directors
- In the Spot Light
- Branding and Name Change

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## A Word From our President

2014 has been a busy year for me and the Chapter's Board. Not long after taking the role of Chapter President our National Headquarters changed their name and brand, presenting a set of challenges we didn't expect. Fortunately they allowed a grace period for Chapter Affiliates to make the adjustments. Sam Lewis will finish the implementation of that change over the next month and has laid out a clear process for it to happen. I have been pleased with our progress, over the last year, to add new members and in meeting our requirement to have 21 Power Members, which we achieved this month! Another area of pride for me is in the strength of our pro-

grams, which have been relevant and informative. I'd like to thank Mike for his effort to find the right person every month.



Message from Ann Gundy the outgoing President

We need to sustain that capability moving forward. If you are aware of a relevant and dynamic presenter then be sure to let Retha or another Board Member know so we

can invite them in. I'd like to thank the Chapter Members who did everything possible to support the Board and I'd especially like to thank the Board for their support over the last year. This has been a wonderful experience and I look forward to my responsibilities as the Past President. If you are interested in being on the Board of Directors then let me know. Finally, please come join us for the holiday luncheon at Amico Nave Ristorante, where we will be exchanging gifts, networking one last time this year, collecting food for charity and recognizing some key contributors to our chapter's continued success. Above all, have a safe holiday and happy new year.

## VP FOR MEMBERSHIP'S CORNER

It has been an exciting year and I am even more excited to announce that we have acquired the necessary amount of Chapter Members who also have a National ATD Membership (aka: Power Members) to meet our Chapter Affiliation Requirements (CARE) respon-

sibilities. Next year will be filled with change and exploration of change. In addition to our name change to the Association for Talent Development, Brazos Valley Chapter. We will also be exploring other meeting venues. The first experience of that is the joint

meeting with BV-SHRM, which we are hosting at the Hilton Garden Inn on **January 8th at 3081 University Dr E**. Come join us and show your support! Remember to renew your membership before the holiday luncheon to enter a drawing for a free membership.

Dr. Bryan R. Cole to Speak at our  
Joint Meeting with BV-SHRM on  
January 8th at the Hilton Garden Inn

Dr. Bryan Cole is Professor Emeritus in the Department of Educational Administration and Human Resource Development at Texas A&M University. During his 41 years with A&M, Dr. Cole served in numerous professorial capacities including Associate Dean of the College of Education. He is a 4 time recipient of the Texas A&M University

Association of Former Students Distinguished Achievement Award in Teaching and served as Co-Chair of the Texas A&M University Vision 2020 Mid-Term Review; he currently serves on the Board of Directors for St. Joseph Health System. Dr. Cole is a retired Colonel in the U.S. Army and a Vietnam veteran. He received his B. S.

from the U.S. Military Academy at West Point and his M.Ed. and Ph.D. in Educational Administration from Texas A&M University. Dr. Cole is married to Wanda Kay Cole, his wife of 48 years. They have two adult children, Keith and Allison and three grandchildren. We are delighted to host such a talented leader and teacher at our chapter.



Dr. Bryan R. Cole

Certified Professional in  
Learning and Performance

The CPLP credential provides talent development professionals the ability to prove their worth to employers and to be confident in their knowledge of the field.

CPLP certification provides a level of professional achievement and competence. Earning the credential requires employees to demonstrate proficiency in the talent development (TD) profession. Just as important, an employer who sponsors CPLP sends a strong message of commitment and support to their

TD staff. Becoming CPLP certified makes you a leader and a role model in the talent development community. Visit [astd.org](http://astd.org) and search CPLP for more details.

Top Five Reasons to Pursue the CPLP Certification:

1. Increase your opportunities for career advancement and increased earnings.

2. Differentiate your qualifications in a competitive job market.
3. Validate a high level of knowledge and skill.
4. Demonstrate a high level of commitment to the field.
5. Enhance your professional reputation and communicate your credibility

The 2015 Board of Directors

The 2015 Board of Directors looks a lot like the 2014 board, with one BIG exception: Retha Youell will replace Mike Caudle as the VP for Professional Development. Thank goodness Retha is an energetic high achiever as she is also serving on the Board of BV-SHRM, our sister

chapter in the Brazos Valley. One additional change is the transition of Sam Lewis to Chapter President while Ann Gundy will move to be the Past President. On that note we will be saying thank you, to Lauren Othold following three years of service on the Board which included a dy-

namic year as Chapter President. The 2015 Board:

- President: Sam Lewis
- Past President: Ann Gundy
- Membership VP: Gib Sawtelle
- Programs VP: Retha Youell
- Finance VP: Teresa McGinnis
- Comms. VP: Caroline Gallagher
- Records VP: Alison Wlnslow
- President-Elect: Open



If you are interested in volunteering to serve on the Board contact Ann Gundy or Sam Lewis for more details.

## In the Spotlight



Dr. Mike Caudle

Dr. Mike Caudle. Mike is the outgoing Chapter Vice President for Professional Development after 4 years of dedicated service to our Chapter. I think all of the long-time BV-ASTD members will agree that Mike has made a huge difference in the Brazos Valley Chapter. His effort to align our programs with the ATD Competency Model was not only innovative but also resulted in some dynamic programs being presented to a niche group of professionals

who easily find it hard to walk away from a program satisfied. Mike plans to continue with us as a Member and although he will be here to help, he has conveyed his appreciation for, and trust in, the next generation of training professionals to carry the Brazos Valley Chapter forward. Join me in thanking Mike during our holiday luncheon at Amico Nave Italian Restaurant.

This month's In the Spotlight goes to

## December has World AIDS Day

World AIDS Day, designated December 1st, every year since 1987, is dedicated to raising awareness of the AIDS Pandemic caused by the spread of HIV infection, and mourning those who have died of the disease. Government and health officials, non-governmental organizations and individuals around the world observe the day, often with education on

AIDS prevention and control. World AIDS Day is one of the eight official global public health campaigns marked by the World Health Organization (WHO), along with World Health Day, World Blood Donor Day, World Immunization Week, World Tuberculosis Day, World No Tobacco Day, World Malaria Day and World Hepatitis Day. Since

1995, the President of the United States has made an official proclamation on World AIDS Day. As of 2013, AIDS has killed more than 36 million people worldwide, and an estimated 35.3 million people are living with HIV, making it one of the most important global public health issues.



“dedicated to raising awareness of the AIDS Pandemic caused by the spread of HIV infection”

## Annual Food Drive

We will hold our annual food drive at the December holiday luncheon. All proceeds will be donated to the Brazos Valley Food Bank whose mission is to strive to alleviate hunger in the Brazos Valley by distributing food and educational resources to our neighbors in

need through a network of hunger relief partners. The BVFB is a central distribution site that unites food donors, volunteers and hunger-relief agencies. As the hub of over 40 different agencies that feed the hungry throughout Brazos, Burleson, Grimes, Madison,

Robertson and Washington Counties, the BVFB distributes close to 4 million pounds of food each year. In addition to supplying food to partner agencies, the BVFB oversees Back Pack, Senior Bag, Family Box, Mobile Food Pantry and Social Service Outreach programs to reach those in need.



**BVFB is located at:  
1514 Shiloh Ave.  
Bryan, TX 77803**



BV-ATD  
P.O. Box 2152  
Bryan, TX 77806

Email: [bvatd\\_president@outlook.com](mailto:bvatd_president@outlook.com)

*To promote the professional growth, competence, and effectiveness of workplace learning and performance professionals.*

While our name may be changing, the chapter's board of directors want to assure you the local

programming, networking, and services you have come to value and enjoy through the chapter will not change, nor will the chapter's mission and vision. Like national ATD, training and development will remain at the core of our chapter, and we pledge that our service and commitment to you is stronger than ever.

We will continue to keep you abreast of our change, and look forward to you joining us on this journey; together, we are creating a world that works better!

For more information and to review ATD's new name and announcement materials, please visit [www.astdnews.org](http://www.astdnews.org).

## From the Desk of the President-Elect

I am excited to be your Chapter President for the 2015 program year. The 2015 Board and I have a busy year ahead. We have the responsibility to implement a new logo and chapter name as the result of our national organization changing their brand. The reason for their change is in response to global opportunities, but with a name that branded them as an American only organization. Myself, I'm glad to take on the "talent development" moniker, as I believe that human talents transcend the arts and are applicable to our everyday pursuits. It will be fun to see how the discussions of what Talents are and what Talent means to each member unfolds over the next year. It is my hope that—by the end—

we all have a common understanding of the value talents have in the workplace and how training and development professionals influence the discovery and development of talents within individuals.

Soon, we will have the opportunity to show our appreciation for all that National ATD has done for our chapter by voting to change our name to: **Association for Talent Development, Brazos Valley Chapter**. After the adoption of our name change, I will complete our fiduciary responsibilities to Texas, after which, we will be a bona fide tax exempt not for profit corpora-

tion. On that note, serving as the Chapter President-Elect over the last year has opened my eyes to many of the requirements and obligations that businesses have in their state, which a lifetime of government service hasn't exposed me to. What I have learned has no value to my employer, but that knowledge has expanded my understanding greatly—and that does have value to my employer.

The same opportunity to grow and learn exists for you too. We are still seeking a President-Elect to serve in 2016 and are always recruiting for the 2016 Board of Directors. If you're interested be sure to let Ann Gundy or I know.